

## Message Text

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PAGE 01 STATE 107798  
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STATE/ARA/ECA/RZIMMERMAN  
COM/BIC/OIM:JBLOW  
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P 120132Z MAY 77  
FM SECSTATE WASHDC  
TO AMEMBASSY BRASILIA PRIORITY  
AMCONSUL RIO DE JANEIRO PRIORITY  
AMCONSUL SAO PAULO PRIORITY

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RIO FOR USIS

E.O. 11652:N/A

TAGS: OVIP, BEXP, BR

SUBJECT: TEXTS OF ASSISTANT SECRETARY WEIL'S SPEECHES IN  
SAO PAULO

REF: BRASILIA 3554

1. FOLLOWING ARE REMARKS TO BE MADE BY ASSISTANT SECRETARY  
OF COMMERCE WEIL AT THE RIBBON CUTTING CEREMONY ON MAY 16  
AT THE NEW UNITED STATES TRADE CENTER IN SAO PAULO. QUOTE

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I AM DELIGHTED TO BE HERE THIS AFTERNOON TO TAKE PART IN  
THIS CEREMONY. WE ARE STANDING, I THINK, AT A MOST IMPOR-  
TANT MILESTONE IN RELATIONS BETWEEN BRAZIL AND THE UNITED  
STATES.

A TRADE CENTER LIKE THIS ONE CAN SERVE MANY USEFUL  
PURPOSES. WE HOPE IT WILL BE--AND WE WANT IT TO BE--AN

ATTRACTIVE SHOWCASE IN WHICH THE MOST UP-TO-DATE PRODUCTS OF U.S. INDUSTRY ARE DEMONSTRATED TO THE BRAZILIAN BUSINESS COMMUNITY.

WE ALSO HOPE THAT THE OPERATION OF THIS TRADE CENTER OVER THE YEARS WILL ENCOURAGE MANY ADDITIONAL U.S. COMPANIES TO ENTER THIS DYNAMIC MARKET.

BUT MOST IMPORTANT OF ALL, WE HOPE THIS TRADE CENTER WILL QUICKLY BECOME A MEETING PLACE FOR BUSINESS LEADERS AND DECISION MAKERS FROM BOTH THE PUBLIC AND PRIVATE SECTORS OF BOTH OUR COUNTRIES, AND THEREBY CONTRIBUTE TO EVEN CLOSER ECONOMIC COLLABORATION BETWEEN US.

IN THAT SENSE, I THINK WE ARE HERE THIS AFTERNOON FOR SOMETHING MUCH MORE THAN JUST A RIBBON-CUTTING. PUTTING IT IN BROADER TERMS, THIS CEREMONY SYMBOLIZES A REDEDICATION TO THE PRINCIPLES OF COMMERCIAL FRIENDSHIP AND CULTURAL EXCHANGE THAT BIND OUR COUNTRIES TOGETHER.

BRAZIL IS MAKING REMARKABLE PROGRESS TOWARD HER GOAL OF ACHIEVING A MODERN INDUSTRIAL ECONOMY IN THE SHORTEST POSSIBLE TIME, AND U.S. BUSINESS IS RESPONDING WITH UNPRECEDENTED INTEREST IN BRAZIL AS A GOOD PLACE FOR A HOST OF COMMERCIAL ACTIVITIES. A GROWING NUMBER OF U.S. FIRMS ARE COMMITTING THEMSELVES TO THE TASK OF WORKING WITH THEIR BRAZILIAN COUNTERPARTS TO HELP BRAZIL CARRY OUT HER AMBITIOUS, AND QUITE REALISTIC, DEVELOPMENT PROGRAMS.

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THE BRAZILIAN GOVERNMENT AND THE BRAZILIAN BUSINESS COMMUNITY ALWAYS HAVE GIVEN U.S. BUSINESSMEN A WARM AND GENEROUS WELCOME, AND THEY APPRECIATE IT. I THINK THIS FACT IS ILLUSTRATED BY THE VERY NATURE OF THE EXHIBITION WE ARE ABOUT TO SEE THIS AFTERNOON. IT FEATURES A WIDE VARIETY OF U.S. COMPANIES THAT ARE MEMBERS OF THE AMERICAN CHAMBER OF COMMERCE IN BRAZIL, AND IT IS DEVOTED TO THEIR CONTRIBUTIONS TO BRAZILIAN GROWTH, PROGRESS AND PROSPERITY.

THROUGH TRADE LINKS ALREADY FORGED, OUR TWO COUNTRIES HAVE BECOME MAJOR TRADING PARTNERS. WE LOOK FORWARD TO CONTINUED STEADY GROWTH IN THE VOLUME AND DIVERSITY OF OUR TRADE, WITH FULL APPRECIATION OF THE FACT THAT TRADE BETWEEN NATIONS IS A TWO-WAY STREET.

THIS TRADE CENTER DEMONSTRATES THE CONFIDENCE OF THE U.S. GOVERNMENT AND THE U.S. BUSINESS COMMUNITY IN BRAZIL AND IN THE CONTINUED STRENGTHENING OF BUSINESS RELATIONS BETWEEN US. OUR MANUFACTURERS ARE PLEASED AT THE PROSPECT

OF BRINGING THEIR EQUIPMENT HERE FOR YOUR INSPECTION.

IN THE MONTHS AND YEARS AHEAD, THIS TRADE CENTER WILL HOST MANY TRADE SHOWS, TRADE MISSIONS, CATALOG SHOWS, TECHNICAL WORKSHOPS AND SYMPOSIA. EACH ONE WILL BE GEARED TO BRAZIL'S SPECIAL INTERESTS AND NEEDS. AS WE PROCEED IN THIS ENDEAVOR, I AM CONFIDENT THAT THE COMMON INTERESTS OF BRAZIL AND THE UNITED STATES WILL BE EVEN MORE FIRMLY AND MORE PROFITABLY JOINED. UNQUOTE

2. FOLLOWING ARE REMARKS TO BE MADE AT AMERICAN CHAMBER OF COMMERCE LUNCHEON ON MAY 17. QUOTE

AS I STAND HERE THIS AFTERNOON, THE CLOCK IS TICKING AWAY THE FINAL HOURS OF ONE OF THE MOST EXCITING, ENLIGHTENING, EYE-OPENING, EXHAUSTING WEEKS OF MY ENTIRE LIFE.

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I ARRIVED IN BRAZIL LAST THURSDAY MORNING. SINCE THEN, I HAVE BEEN WORKING MY WAY THROUGH A VERY CROWDED CALENDAR OF CONFERENCES AND MEETINGS -- WITH CONSUL GENERAL DEXTER AND HIS STAFF IN RIO; WITH AMERICAN AND BRAZILIAN MEMBERS OF THE RIO BUSINESS AND FINANCIAL COMMUNITY; WITH CONSUL GENERAL FRED CHAPIN AND HIS HARD-WORKING HELPERS HERE IN SAO PAULO; WITH OFFICIALS OF SAO PAULO STATE AND, FINALLY WITH SOME OF THE MOST ENERGETIC PEOPLE I EVER MET, THE MEMBERS OF THE LEGION OF AMERICANS DOING BUSINESS IN THIS TOWN.

IT'S BEEN A BUSY WEEK. HOWEVER, I DID MANAGE A BIT OF FREE TIME IN RIO, AND WENT TO COPACABANA BEACH. THAT WAS THE EYE-OPENING PART OF THE TRIP. I THINK, THOUGH, THAT THESE LAST 24 HOURS OF MY BRIEF VISIT TO BRAZIL WILL STAND AMONG THE MOST REWARDING, FOR AT LEAST TWO REASONS.

FIRST, AFTER ALMOST 10 YEARS OF TALKING AND PLANNING AND WORKING, WE FINALLY HAVE OPENED THE U.S. TRADE CENTER IN SAO PAULO. SECOND, THE AMERICAN CHAMBER OF COMMERCE IN SAO PAULO HAS COOPERATED SO MAGNIFICENTLY ON THIS PROJECT THAT IT HAS TO BE ONE OF THE MOST SUCCESSFUL OPENINGS IN THE HISTORY OF OUR TRADE CENTER PROGRAM.

SO, SPEAKING OFFICIALLY FOR THE U.S. DEPARTMENT OF COMMERCE, WE ARE DELIGHTED AT LONG LAST TO BE TAKING UP RESIDENCE HERE.

SPEAKING FOR MYSELF, I CONSIDER IT A GREAT PERSONAL HONOR AND PRIVILEGE TO BE ASSOCIATED IN THIS WAY WITH THE MEMBERS OF A DISTINGUISHED ORGANIZATION THAT WAS GOING

STRONG BEFORE I WAS EVEN BORN.

THE AMERICAN CHAMBER OF COMMERCE FOR BRAZIL CAN TAKE A  
LARGE SHARE OF CREDIT FOR THE HEALTHY STATE OF U.S.-  
BRAZILIAN TRADE RELATIONS. U.S. EXPORTS TO BRAZIL HAVE  
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MORE THAN TRIPLED IN JUST SEVEN YEARS. LAST YEAR THEY  
WERE 2.8 BILLION DOLLARS, WHICH REPRESENTED ALMOST 25  
PERCENT OF BRAZILIAN IMPORTS AND MADE BRAZIL THE 10TH  
LARGEST FOREIGN MARKET OF THE UNITED STATES.

WITH YOUR CONTINUED HELP AND ENCOURAGEMENT, AND YOUR  
CONTINUED SUPPORT OF THE NEW U.S. TRADE CENTER, I'M SURE  
WE'LL SEE EVEN MORE INTERESTING TRADE STATISTICS AS TIME  
GOES BY. AFTER ALL, EVERYBODY DOESN'T LIE AROUND ON THE  
BEACH AT RIO. SAO PAULO IS WHERE THEY WORK.

THERE WERE SEVERAL GOOD REASONS FOR US TO OPEN A TRADE  
CENTER HERE, ASIDE FROM THE OBVIOUS ONE OF PROVIDING A  
SHOWCASE FOR U.S. PRODUCTS. SAO PAULO IS THE LARGEST  
INDUSTRIAL COMPLEX IN SOUTH AMERICA AND THE ECONOMIC  
HEART OF BRAZIL -- THE IDEAL PLACE TO TEST NEW PRODUCTS,  
INVESTIGATE JOINT VENTURE AND LICENSING AGREEMENTS,  
FACILITATE CONTACT WITH BRAZILIAN BUSINESS COMMUNITY, AND  
IMPROVE RELATIONS BETWEEN OUR TWO COUNTRIES BY ASSISTING  
BRAZIL'S INDUSTRIALIZATION.

I WANT TO MENTION ONE THING PARTICULARLY. AS OF NOW, THE  
OFFICES OF THE ECONOMIC/COMMERCIAL SECTION OF THE U.S.  
CONSULATE IN SAO PAULO ARE LOCATED IN THE U.S. TRADE  
CENTER. THIS CHANGE WAS MADE CHIEFLY FOR TWO REASONS --  
FIRST, FOR THE GREATER EFFICIENCY AND EFFECTIVENESS OF TWO  
CLOSELY RELATED OPERATIONS AND, SECOND, TO AVOID CONFUSION  
AND MISUNDERSTANDING IN THE LOCAL BUSINESS COMMUNITY AS TO  
WHERE TO GO FOR ADVICE AND ASSISTANCE ON TRADE MATTERS.

I WOULD LIKE TO TAKE A FEW MINUTES NOW TO DISCUSS IN  
GENERAL TERMS SOME OF THE MAJOR ECONOMIC POLICIES OF THE  
CARTER ADMINISTRATION THAT HAVE BEEN DEVELOPED BY THE  
PRESIDENT AND MY SENIOR COLLEAGUES: 1) OUR ECONOMIC  
STIMULUS PACKAGE; 2) THE ANTI-INFLATION PROGRAM; 3) OUR  
DETERMINATION TO BALANCE THE BUDGET; 4) OUR VIEW OF CAPITAL  
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INVESTMENT; AND 5) TRADE POLICY.

SHORTLY AFTER HIS ELECTION, PRESIDENT CARTER CALLED TOGETHER HIS ECONOMIC ADVISORS FOR RECOMMENDATIONS ON HOW TO SPEED THE MOVEMENT TOWARD A HEALTHY U.S. ECONOMY. THE RESULT WAS A STIMULUS PACKAGE, WRITTEN IN THE LIGHT OF CONDITIONS LATE LAST YEAR.

AN IMPORTANT PART OF THE PROGRAM WAS THE 50 DOLLAR REBATE, WHICH WAS DESIGNED TO GIVE THE ECONOMY A QUICK LIFT. MOST INDICATORS IN DECEMBER AND EARLY THIS YEAR POINTED TO LAGGING GROWTH.

THE EXCEPTIONALLY SEVERE WINTER DEALT A BLOW TO THE ECONOMY, AND WE CONTINUED TO SEEK PASSAGE OF THE ECONOMIC STIMULUS PACKAGE IN CONGRESS. THE HOUSE PASSED IT, AND THE SENATE WAS SCHEDULED TO CONSIDER IT AFTER EASTER RECESS.

YOU KNOW THE REST OF THE STORY. PRESIDENT CARTER CONSULTED WITH HIS ECONOMIC ADVISORS AND READ THE CURRENT ECONOMIC INDICATORS. BASED ON THE MOST UP-TO-DATE INFORMATION, HE DECIDED THE TAX REBATES WERE NO LONGER NECESSARY...THAT PROBLEMS CAUSED BY THE COLD WEATHER WERE TEMPORARY...AND THAT THE ECONOMY IS GROWING AT A GOOD RATE ON ITS OWN STEAM.

THE NATION CAN TAKE HEART FROM THE ABILITY PRESIDENT CARTER DEMONSTRATED TO LOOK FACTS IN THE FACE AND TO ADAPT TO CHANGING CIRCUMSTANCES. THE PRESIDENT SHOWED THAT HE IS NOT INTRACTABLE...THAT QUITE THE CONTRARY, HE IS QUITE CAPABLE OF BEING PERSUADED BY NEW EVIDENCE AND BY REASON.

THE PRESIDENT'S DEMONSTRATION OF FLEXIBILITY AND COMPETENCE WILL SURELY INSTILL A NEW CONFIDENCE THAT GOVERNMENT

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CAN RESPOND TO CHANGING NEEDS.

THE DECISION ON TAX REBATES HELPED QUIET WORRIES THAT THE STIMULUS WOULD AGGRAVATE INFLATION. THEN THE PRESIDENT ZEROED IN ON THAT PROBLEM BY ANNOUNCING A COMPREHENSIVE ANTI-INFLATION PROGRAM.

WITH A DETERMINED EFFORT, THE PRESIDENT SET A REASONABLE AND ATTAINABLE GOAL FOR FIGHTING INFLATION: SHAVING THE INFLATION RATE BY 2 POINTS BY THE END OF 1979.

WE'RE WELL AWARE THAT SOME OF OUR PROGRAMS SEEM TO PULL IN OPPOSITE DIRECTIONS, THAT SOMETIMES WE LOOK LIKE THE TWO

MOVING MEN WHO WERE STRUGGLING WITH A BIG CRATE IN A DOORWAY. THEY HEAVED AND TUGGED UNTIL THEY WERE EXHAUSTED, AND THE MAN ON THE OUTSIDE FINALLY SAID, "WE MIGHT AS WELL QUIT. WE'LL NEVER GET THIS IN." TO WHICH THE MAN ON THE INSIDE SAID, "WHAT DO YOU MEAN, GET IT IN? I THOUGH WE WERE TRYING TO GET IT OUT."

CONTRADICTIONS INEVITABLY ARISE IN FORMULATING A PROGRAM TO SERVE THE OVERALL NATIONAL INTEREST. IF WE TRIED TO PLEASE EVERYBODY, WE WOULD NOT MOVE FORWARD AT ALL. OUR APPROACH IS PRAGMATIC. WE ARE OUT TO SOLVE DIFFICULT, COMPLEX, LONG NEGLECTED PROBLEMS IN A DELIBERATE, ANALYTICAL WAY. THERE ARE NO EASY OR PAINLESS SOLUTIONS. BUT WE WILL SEEK THE BEST POSSIBLE SOLUTIONS, BASED ON EXPERIENCE AND REASON.

THE NEW PROGRAM IS A RESPONSIBLE, EFFECTIVE LONG-TERM APPROACH EMPHASIZING FEDERAL BUDGET CONTROL AND APPROPRIATE MONETARY POLICIES. IN THIS CONNECTION, THE

PRESIDENT SAID THAT HE AND HIS CHIEF ECONOMIC ADVISORS WOULD MEET MONTHLY ON A REGULAR BASIS WITH DR. ARTHUR BURNS, CHAIRMAN OF THE FEDERAL RESERVE BOARD.

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OTHER PARTS OF THE PROGRAM INCLUDE EARLY WARNINGS ON TROUBLE SPOTS SUCH AS SHORTAGES AND BOTTLENECKS THAT CREATE INFLATIONARY PRESSURES; THE ESTABLISHMENT OF AGRICULTURAL RESERVES TO AVOID WILD PRICE SWINGS IN BASIC COMMODITIES; AND A COORDINATED WORLDWIDE EFFORT TO CONTAIN INFLATION.

FINALLY, THE PRESIDENT DIRECTED FEDERAL AGENCIES TO ELIMINATE UNNECESSARY REGULATIONS THAT RAISE THE COST OF DOING BUSINESS.

FISCAL DISCIPLINE WOULD HELP IN A SUBSTANTIAL WAY TO EASE PRICE CONCERNS AND STEM INFLATION, AND PRESIDENT CARTER IS DETERMINED TO BALANCE THE BUDGET BY FISCAL 1981.

WITH THE USE OF ZERO-BASED BUDGETING, THE ADMINISTRATION WILL SEEK TO ESTABLISH DISCIPLINE FOR FEDERAL SPENDING IN ORDER TO MAKE A START TOWARD REDUCING THE BUDGET DEFICIT. WE INTEND TO FUND NEW PROGRAMS NOT THROUGH INCREASED DEFICIT SPENDING BUT THROUGH THE GROWTH IN REVENUES FROM AN EXPANDING ECONOMY. IF INDUSTRIAL CAPACITY UTILIZATION WERE NOW AT 86 PERCENT INSTEAD OF THE ACTUAL 80 PERCENT...IF UNEMPLOYMENT WERE NOW AT 5 1/2 TO 6 PERCENT INSTEAD OF THE ACTUAL 7 1/2 TO 8 PERCENT...WE

WOULD HAVE AT LEAST 20 BILLION DOLLARS OR SO IN  
ADDITIONAL REVENUES. YOU CAN SEE WHY WE PLACED SUCH  
IMPORTANCE ON THE ECONOMIC STIMULUS PACKAGE.

TO ACHIEVE FISCAL DISCIPLINE AND REDUCE DEFICITS,  
PRESIDENT CARTER IS SEEKING TO ELIMINATE WASTEFUL SPENDING  
AT EVERY LEVEL. HE IS DEADLY SERIOUS ABOUT CARRYING OUT A  
POLICY OF PRUDENCE AND FRUGALITY THROUGHOUT THE FEDERAL  
GOVERNMENT. AND HE IS DETERMINED TO REORGANIZE THE  
EXECUTIVE BRANCH SO THAT IT WILL OPERATE MORE EFFICIENTLY  
AND EFFECTIVELY. CONGRESS ALREADY HAS GIVEN THE PRESIDENT  
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THE REORGANIZATION AUTHORITY HE NEEDS.

OVER THE LONG RUN, AN EFFECTIVE WAY TO CONTROL INFLATION  
IS TO BUILD UP OUR PRODUCTIVE CAPACITY THROUGH ADEQUATE  
BUSINESS INVESTMENT. IF WE FAIL TO PROVIDE THE FUNDS TO  
FINANCE RESEARCH AND DEVELOPMENT AND MODERN PLANTS AND  
EQUIPMENT, OUR ECONOMY WILL DEVELOP SHORTAGES AND BOTTLE-  
NECKS THAT WILL PUT UPWARD PRESSURE ON PRICES. ONLY BY  
DEVELOPING MORE EFFICIENT PRODUCTION TECHNIQUES CAN WE  
MAKE THE GAINS IN PRODUCTIVITY THAT WILL CONTAIN INFLATION.

U.S. CAPITAL INVESTMENT HAS BEEN TOO LOW, CAUSING SEVERAL  
KINDS OF TROUBLE.

-A NUMBER OF OUR LARGE INDUSTRIES ARE REACHING A POINT AT  
WHICH LACK OF CAPACITY COULD LIMIT PRODUCTION.

-WE ARE NOT EXPANDING OUR PRODUCTIVE BASE FAST ENOUGH TO  
MATCH THE GROWTH IN OUR LABOR FORCE.

-OUR OVERALL RATE OF PRODUCTIVITY IS GROWING AT A RELA-  
TIVELY SLOW RATE COMPARED TO OTHER INDUSTRIAL NATIONS --  
FAR LESS THAN OUR OWN RATE OF PRODUCTIVITY GROWTH A  
DECADE OR SO AGO.

IN THE NEW ADMINISTRATION, WE ARE KEENLY AWARE OF THE NEED  
TO INCREASE CAPITAL INVESTMENT. A STRONG AND MODERN  
PRODUCTIVE BASE HAS A RIPPLE EFFECT ON THE WHOLE ECONOMY,  
EXPANDING PRODUCTION...CREATING JOBS...REDUCING UNIT  
COSTS...INCREASING PROFITS.

THE ADMINISTRATION WILL ADDRESS THE PROBLEM OF LOW  
CAPITAL INVESTMENT IN A COMPREHENSIVE TAX REFORM PROPOSAL  
THAT WE EXPECT TO SUBMIT TO CONGRESS BY OCTOBER 1ST.

IN ADDITION TO THESE APPROACHES, OUR ECONOMIC TEAM IS  
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TAKING A CAREFUL LOOK AT THE WAY THE TAX SYSTEM AND GOVERNMENT RULES AND REGULATIONS AFFECT THE FINANCIAL SYSTEM'S ABILITY TO CHANNEL FUNDS INTO CAPITAL INVESTMENT. WE WANT TO MAKE CERTAIN THAT THE FEDERAL GOVERNMENT IS IN NO WAY IMPEDING THE PROCESS.

CAPITAL INVESTMENT IS VITAL TO KEEP OUR ECONOMY COMPETITIVE IN THE INTERNATIONAL ECONOMY.

FOREIGN COMPETITION HAS BECOME KEEN FOR SEVERAL U.S. INDUSTRIES, AS YOU KNOW. CURRENTLY, THERE ARE PROBLEMS WITH SHOES, TELEVISION SETS, STEEL AND SUGAR, TO NAME A FEW.

LAST MONTH, PRESIDENT CARTER DECIDED AGAINST AN INTERNATIONAL TRADE COMMISSION RECOMMENDATION TO RAISE TARIFFS ON SHOES. THE PRESIDENT SAID, "I AM VERY RELUCTANT TO RESTRICT INTERNATIONAL TRADE IN ANY WAY. FOR 40 YEARS, THE UNITED STATES HAS WORKED FOR THE REDUCTION OF TRADE BARRIERS THROUGHOUT THE WORLD, AND WE ARE CONTINUING TO PURSUE THIS GOAL BECAUSE THIS IS THE SUREST LONG-RANGE WAY TO CREATE JOBS HERE AND ABROAD."

HOWEVER, THE PRESIDENT, RECOGNIZING THE DAMAGE TO THE U.S.

SHOE INDUSTRY, ANNOUNCED THAT HE WOULD SEND HIS SPECIAL TRADE REPRESENTATIVE TO SEEK AN AGREEMENT WITH CERTAIN FOREIGN SUPPLIERS TO VOLUNTARILY REDUCE THEIR EXPORTS TO THE UNITED STATES.

OVER THE LONG HAUL," PRESIDENT CARTER SAID, "THE SOLUTION TO DIFFICULTIES IN THE SHOE INDUSTRY LIES NOT IN THE RESTRICTION OF IMPORTS BUT ELSEWHERE---IN INNOVATION AND MODERNIZATION OF OUR OWN PRODUCTION FACILITIES AND THE FINANCING TO MAKE THESE POSSIBLE."

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TOWARD THIS END, THE PRESIDENT DIRECTED THE SECRETARY OF COMMERCE AND THE SECRETARY OF LABOR TO WORK WITH THE SPECIAL TRADE REPRESENTATIVE IN DEVELOPING AN EFFECTIVE PROGRAM TO HELP THE AMERICAN SHOE INDUSTRY MEET FOREIGN COMPETITION.

THIS ADMINISTRATION FIRMLY SUPPORTS THE CONTINUED MOVE-



MENT TOWARD FREER TRADE AND THE MUTUAL REDUCTION -  
TRADE BARRIERS.

THE WORLD ECONOMY IS A CONSTANT BACKDROP FOR ECONOMIC  
POLICYMAKERS IN THE NEW ADMINISTRATION. IN THE LATE 1970'S  
WE REALIZE THAT PRACTICALLY EVERY ACTION WE TAKE AFFECTING  
THE U.S. ECONOMY HAS INTERNATIONAL REPERCUSSIONS...AND  
THAT ALMOST EVERYTHING WE DO AFFECTING INTERNATIONAL  
COMMERCE HAS SOME IMPACT ON THE U.S. ECONOMY. WE WILL  
ALWAYS REMEMBER THESE INTERCONNECTIONS IN FORMULATING  
ECONOMIC POLICIES IN EITHER ARENA.

TO FORMULATE POLICY SUCCESSFULLY, WE NEED COMMUNICATION  
WITH THE BUSINESS COMMUNITY. WE WANT TO KNOW ABOUT  
BUSINESS PROBLEMS AND ABOUT BUSINESS ATTITUDES ON CURRENT  
ISSUES.

WE WELCOME COUNSEL FROM BUSINESS, BECAUSE IN THIS  
ADMINISTRATION WE UNDERSTAND COMPLETELY THAT THE FEDERAL  
GOVERNMENT ALONE CANNOT SOLVE THE NATION'S COMPLEX  
PROBLEMS. WE KNOW WE MUST RELY ON THE PRIVATE FREE ENTER-  
PRISE SYSTEM TO ACTUALLY MAKE THE ECONOMY RUN.

WINSTON CHURCHILL ONCE SAID THAT SOME PEOPLE REGARD  
PRIVATE ENTERPRISE AS A PREDATORY TIGER TO BE SHOT.  
OTHERS, HE SAID, LOOK ON IT AS A COW THEY CAN MILK. THEN  
HE ADDED: "NOT ENOUGH PEOPLE SEE IT AS A HEALTHY HORSE,  
PULLING A STURDY WAGON."

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UNLESS FREE ENTERPRISE SUCCEEDS IN BUILDING A STRONG AND  
HEALTHY U.S. ECONOMY. THE CARTER ADMINISTRATION CANNOT  
POSSIBLY FULFILL ITS HOPES AND ASPIRATIONS FOR THE  
AMERICAN PEOPLE. IN OTHER WORDS, WE NEED YOU TO HELP  
KEEP THAT WAGON ROLLING. UNQUOTE

3. USDOC WOULD APPRECIATE POSTS COMMENTS. CHRISTOPHER

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## Message Attributes

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